



## **Sunil Thakur**

### **Business Head (US & APAC)**

**Cognizance IP LLP**

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*“Understanding my client's technology and business perspective is critical to developing a successful IP strategy.”*

#### **About:**

IP business consultant having 6+ years of rich experience in working with law firms, corporate and technical universities. His abilities include performing excellent market research and providing competitive intelligence to clients helping them to make strategic business decisions in product R&D. He manages Cognizance IP businesses and has helped 100+ clients worldwide to achieve their R&D goals.

#### **Experience:**

Marketing, Branding, Product Commercialization, Client Relationship, Innovation Management, Market Research, Business Strategists, IP Consulting, and Licensing.

#### **Technology Areas:**

Semiconductor, VLSI, Sensors, Signal processing, Mechanical, Industrial, Material Science, Composite Material, 5G/4G/3G, AI, ML, VR, Blockchain, and IoT.

#### **Educational Background:**

Executive MBA in Sales & Marketing from MDI Gurgaon.

Masters in Industrial Engineering & Management from IIIT, Bangalore.

Bachelor of Engineering in Mechanical from MMET, Haryana.

**Past Company:** Signicent LLP, Chandigarh (India), 3AIP Solutions Pvt. Ltd. (India)